1: Top-down / Bottom up is false opposition

People do not always care

Lack of vision, both TD and BU

Lack of money, always an excuse not to finance

Politicians lack vision

Bottom-up cannot set programmes, but makes for important experimentation!

Governance

2: Education is important

3: Structures need revision

Not ready-made knowledge

But problematizing

Experimentation

Currently imbalance in knowledge between 'top' and 'bottom'

Must not be paternalistic, but make people see problem as theirs

Explicate subsidies

Oil & gas companies are tightly linked to politicians, it is not their mission to care for this!

Explicate lobbies and transform them for 'sustainable' programme

Free market is non-existent in many senses